

HALPERN FAMILY GIFTS RUTGERS HILLEL \$3 MILLION IN HONOR OF THEIR PARENTS

Largest Gift so Far to Capital & Endowment Campaign
Commemorates The Eva and Arie Halpern Hillel House

NEW BRUNSWICK – The children of noted real estate developer and philanthropist Arie Halpern and his wife Eva have donated \$3 Million to the Capital and Endowment Campaign of Rutgers University Hillel to dedicate the organization’s soon-to-be-built campus home in their parents’ memory. Including previous gifts to the campaign, the Halpern Family’s total contribution is more than \$3,000,000.

The 33,000-square-foot building, to be known as The Eva and Arie Halpern Hillel House, will be constructed at 70 College Avenue in the heart of the University’s \$300 Million College Avenue redevelopment.

According to family spokesman Henry Stein, Eva and Arie, both Holocaust survivors, were married in the United States after their respective first spouses passed away prematurely. The families, Eva and her two sons, Henry and Ben, and Arie’s three daughters, Bella, Shelley and Nanette, became a close-knit family which ultimately included 16 grandchildren and two great-grandchildren.

“The family’s decision to commemorate our parents by naming the new Hillel House is a natural continuation of their lives as community leaders who wholeheartedly embraced Judaism, Jewish education, Israel and the Jewish

community,” Stein said. “Our parents lived their lives committed to the same Jewish values espoused by Hillel. It is fitting that their names be indelibly connected to Rutgers Hillel and its mission for generations to come. We could think of no greater way to honor their legacy”

Hillel President Roy H. Tanzman, Esq., said: “We are grateful to the Halpern Family for their generosity and recognition. The Eva and Arie Halpern Hillel House will be the envy of the campus and a true home away from home for the university’s Jewish students. We are confident that their gift will inspire others to support the Campaign and enable the new house to be completed in 2015.”

The \$3 Million gift from the Halpern Family catapulted Hillel’s \$18 Million Capital and Endowment Campaign into its next phase and brought the total raised thus far to \$12 Million. The Campaign was jump-started with a \$2 Million gift from the Wilf Family which enabled planning, design and land acquisition. Additional gifts of confidence soon followed, including \$1.5 Million from the late Eric F. Ross.

“Rutgers Hillel is inspired by the recognition our Capital and Endowment Campaign is receiving from New Jersey’s leading Jewish philanthropists,” said Executive Director Andrew Getraer. “Rutgers Hillel serves the second largest Jewish undergraduate

population in the United States and we have been providing world class services out of minimal rented space for 70 years.

The Eva and Arie Halpern Hillel House will be a world-class facility and true center of Jewish student life for generations.”

Rutgers Hillel plans to break ground at its new location later this semester. It is temporarily located at 8 Bishop Place.

Further information about the Rutgers Hillel Capital and Endowment Campaign may be obtained by contacting campaign consultant Lee Rosenfield at 609-751-6001.