

The Rutgers Hillel Legacy Circle

Planned giving is a vital philanthropic option for our supporters, families and friends who wish to ensure perpetual support of Jewish life on campus.

The **Rutgers Hillel Legacy Circle** has been established to acknowledge and honor those who make charitable provisions in their estates to benefit the **Rutgers Hillel Legacy Endowment Fund**.

The Circle acknowledges those who have made a planned gift. Even if you wish to remain anonymous to others, we will recognize your participation accordingly.

For more information, please call, **732-545-2407**.

We encourage all supporters to consider naming the Rutgers Hillel Legacy Endowment Fund as the beneficiary of a planned gift, and to consult an attorney, financial planner, life insurance agent or other professional advisor who can assist you with these plans. Hillel staff are available to answer your questions or refer you to experts in the field.

Rutgers Hillel is ideally positioned to make a positive difference in college years, when young people are on their own for the first time, making critical decisions that will influence their future and the future of their families.

90 percent of Jews attend college, representing one of the last opportunities for the organized Jewish community to make an impact before these young people begin their careers and families, to set them on the right path to becoming committed Jewish adults and community leaders.

Rutgers University currently has the largest Jewish undergraduate population in the country with more than 6,400 Jewish undergraduates and 1,000 graduate students from a wide variety of Jewish backgrounds.

Our core values include:

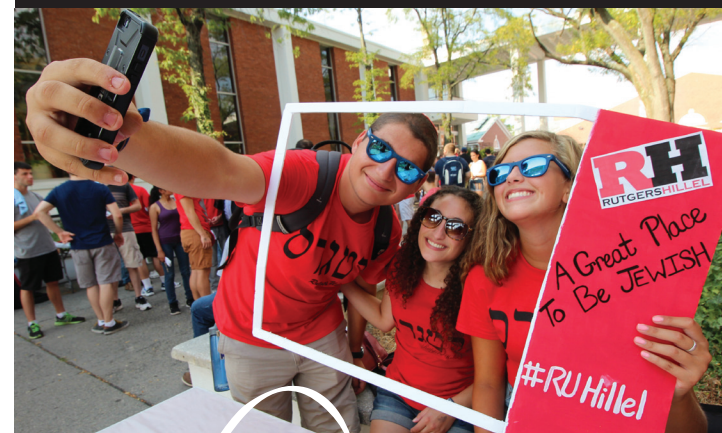
- A clear focus on Jewish college students and young adults
- A deep commitment to respecting the diversity of the Jewish people, while simultaneously working to promote Jewish unity and Peoplehood
- Innovation and creativity, maintaining Rutgers as a leader among Hillels throughout the country
- Helping every student build a positive connection to the State of Israel, which is essential for a healthy Jewish identity



The Rutgers Hillel Legacy Circle is comprised of people like you, who share the values of **Rutgers Hillel** and want to make an impact on tens of thousands of students for years to come.

Secure a promising future
for generations of Jewish students
by investing in

Rutgers Hillel's Legacy Endowment Fund



Create your

Legacy

at Rutgers Hillel.
Anybody can do it.
Now is the time.



The Impact of Your

Legacy

Our legacy donors are people, like you, who share the values of Rutgers Hillel and want to make an impact on tens of thousands of students for years to come.

Your Life & Legacy gift will:

- Ensure that Jewish students will have every opportunity to make meaningful Jewish connections while they are in college
- Guarantee that there will always be a welcoming, safe and inspiring “home away from home” for Jewish college students
- Invest in tomorrow’s Jewish leaders
- Help Rutgers Hillel to continuously monitor and evaluate the needs of our students



**Please join us
in ensuring this future.**



How to Give

We can offer information about a full array of philanthropic vehicles to meet your specific needs and circumstances and we welcome gifts of any size.

We would be honored to suggest alternatives that meet your personal and financial needs. The **Rutgers Hillel** lay leadership network has professionals (attorneys and financial advisors) who can meet with you privately to assure that your needs are expertly handled.

Consider the following options, among many that are available:

Name the Rutgers Hillel Legacy Endowment Fund

- In your will or estate plan (set amount or percentage)
- As beneficiary of a charitable remainder trust

Designate the Rutgers Hillel Legacy Endowment Fund as a beneficiary in your

- Life insurance policy
- Retirement fund or IRA or when selling stocks or other assets

Make a gift to the Rutgers Hillel Legacy Endowment Fund of

- Real estate
- Valuable works of art or other personal property

Rutgers Hillel Legacy Endowment Fund

LETTER OF INTENT

I want to join the Rutgers Hillel Legacy Circle and secure the future of Rutgers Hillel for generations to come.

I intend to make or have made provisions to support Rutgers Hillel in the amount of \$ _____ or _____ % by:

- ☐ Making a bequest to **Rutgers Hillel** in my will or trust
- ☐ Naming **Rutgers Hillel** as a beneficiary of my life insurance policy
- ☐ Creating a charitable remainder trust, naming **Rutgers Hillel** as a beneficiary
- ☐ Designating a percentage of my IRA or other qualified pension plan for **Rutgers Hillel**
- ☐ Cash Gift

Name _____

Address _____

Phone (_____) _____

Email _____

Signature _____

Date _____

Return to: Rutgers Hillel
Attn: Executive Director
PO Box 11362
New Brunswick, NJ 08906
732-545-2407

